



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

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A Report on "Ek PED MAA KE NAAM CAMPAIGN"

Organized by
NSS CELL
On 15/08/2024



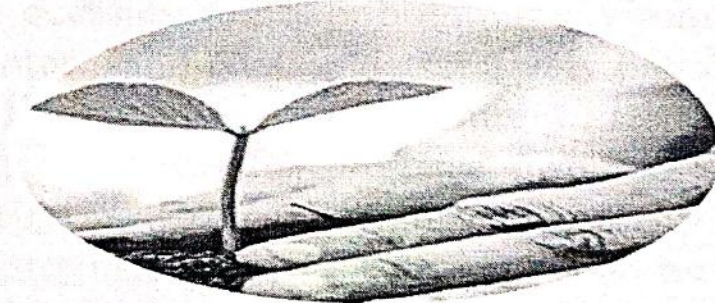
MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

Madanapalle-517325, Annamayya Dist., Andhra Pradesh



Ek Ped Maa Ke Naam Campaign



Organized by :

NSS UNIT MITS



Date : August 15, 2024

Venue : MITS

Report Submitted by: Mr. Pujari Rajesh, Assistant professor,
Department Mechanical.

Attendance: 60 participants (Students)

Introduction

The "Ek Ped Maa Ke Naam" campaign, launched by Prime Minister Narendra Modi on World Environment Day, June 5, 2024, encourages individuals to plant a tree in honor of their mothers, symbolizing love, respect, and a commitment to environmental conservation.

In alignment with this national initiative, the NSS Cell at MITS, in collaboration with the NCC Unit, organized a tree plantation event on August 15, 2024. A total of 60 students participated, dedicating trees to their mothers as a tribute to their nurturing spirit and to contribute to environmental sustainability.

This event not only honored the essence of motherhood but also reinforced the importance of collective action in preserving our planet for future generations.

Event Highlights :

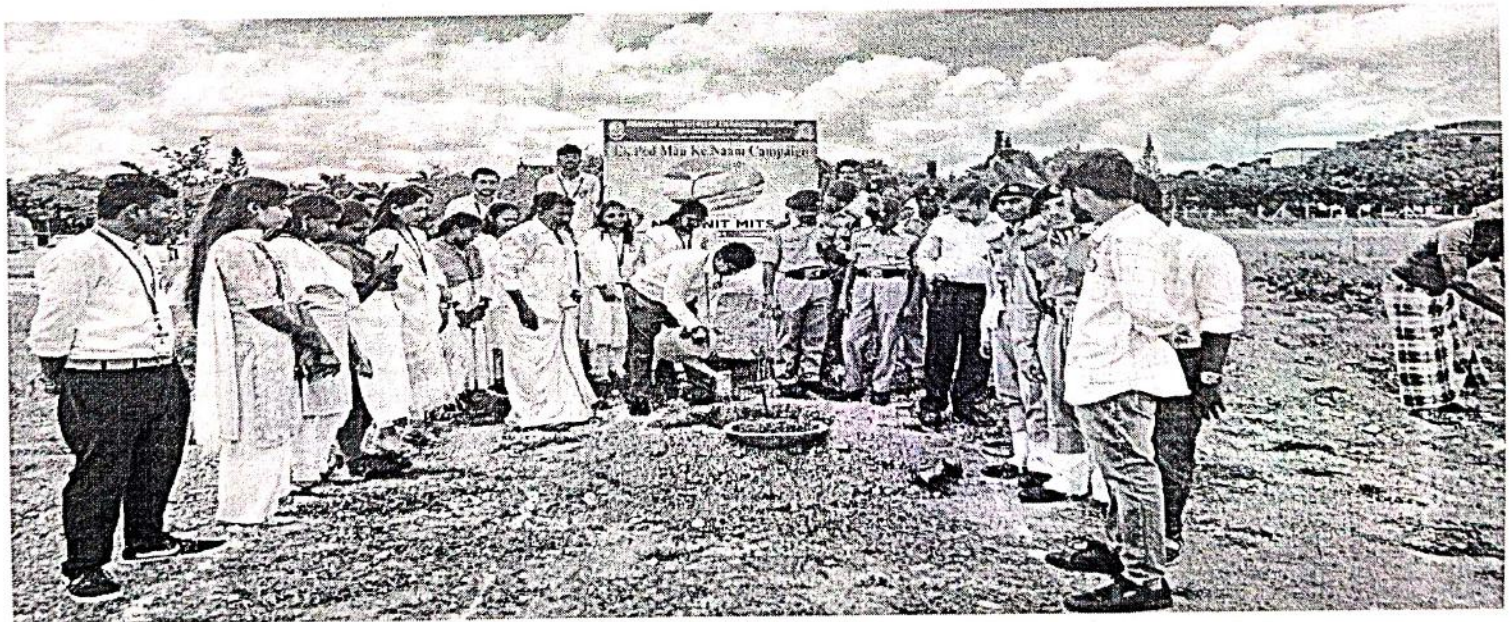
The "Ek Ped Maa Ke Naam" campaign was celebrated on Independence Day, making it a significant occasion to honor both our environment and the spirit of freedom. NSS volunteers and NCC cadets actively participated in planting trees, dedicating them to their mothers as a gesture of respect and love.

A key highlight of the event was the presence of our esteemed guests: **Dr. Vijaya Bhaskar Choudary**, Correspondent & Secretary, MITS and **Mr. Dwaraknath Naidu**, President of RRR Academy. Both dignitaries joined the students and took part in planting trees, further motivating the participants and reinforcing the importance of environmental conservation. Their presence added value to the event and encouraged all attendees to contribute to a greener, healthier future.



Guests and Dignitaries :

1. **Dr. Vijaya Bhaskar Choudary**, Correspondent & Secretary, MITS
2. **Mr. Dwaraknath Naidu**, President, RRR Academy

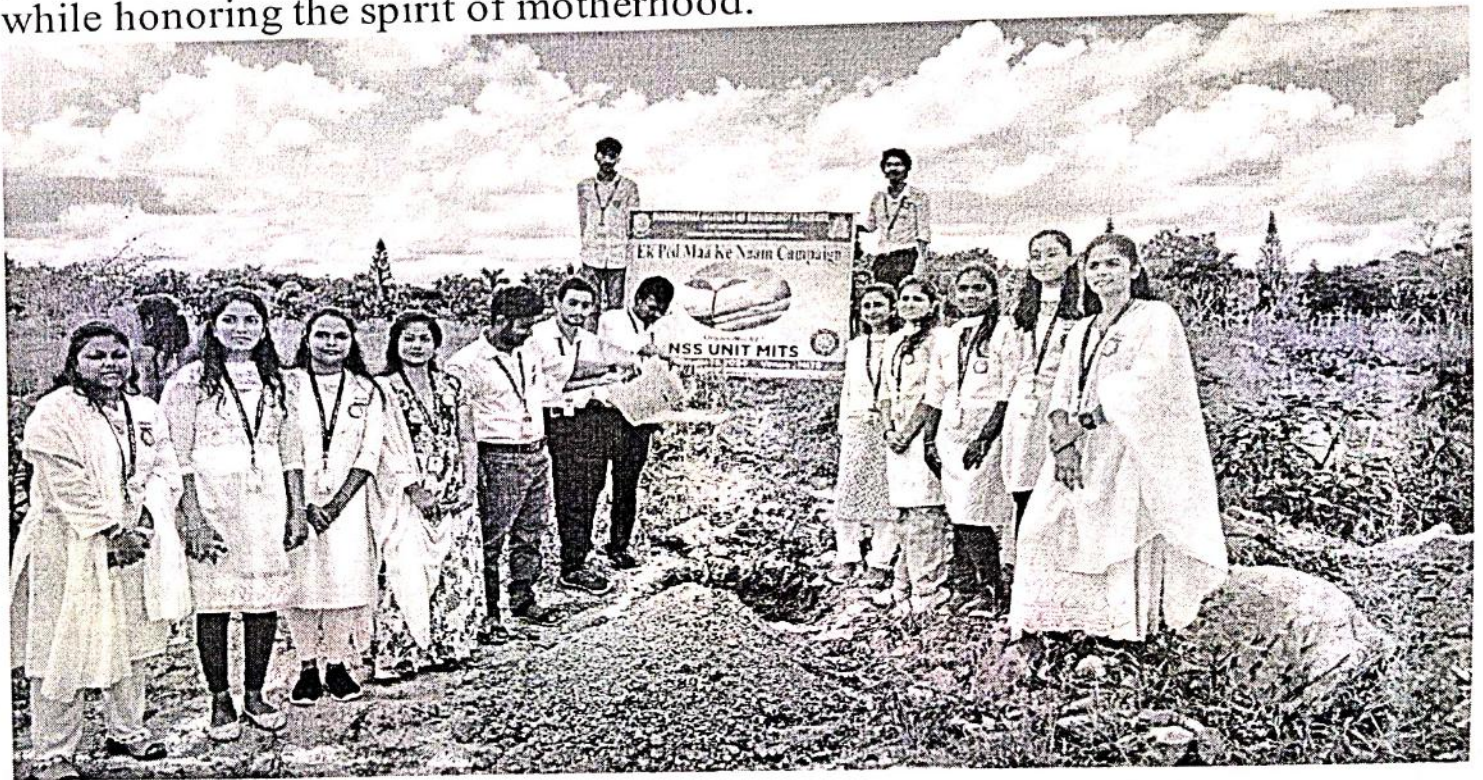


Event Process :

The event began at 10:15 AM with a warm welcome and a discussion on the significance of the "Ek Ped Maa Ke Naam" campaign. The importance of planting trees as a tribute to mothers was highlighted, along with the campaign's broader goal of promoting environmental conservation. The speakers appreciated the initiative and emphasized how such efforts contribute to creating a greener, healthier planet for future generations.

Following the discussion, Dr. Vijaya Bhaskar Choudary, Correspondent & Secretary, MITS and Mr. Dwaraknath Naidu, President of RRR Academy, led by example and planted trees, symbolizing their respect for mothers and the environment. Their participation in the event inspired the students, making the ceremony even more meaningful.

After the dignitaries planted their trees, the NSS volunteers and NCC cadets actively participated, planting additional trees across the campus. Their collective effort demonstrated the power of community involvement in addressing environmental challenges. The event concluded with a sense of pride and accomplishment, as every participant contributed to a greener future while honoring the spirit of motherhood.



Conclusion :

The "Ek Ped Maa Ke Naam" campaign proved to be a successful and meaningful event, fostering a deep sense of environmental responsibility and respect for motherhood. Through the active participation of students, NSS volunteers, NCC cadets, and esteemed guests, the initiative not only contributed to the campus greenery but also created a lasting impact on everyone involved. The presence of Dr. Vijaya Bhaskar Choudary and Mr. Dwaraknath Naidu further enriched the occasion, motivating all attendees to be more conscious of their role in preserving nature. The event was a reminder that small actions, like planting a tree, can make a significant difference in the world.

With Regards,

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